

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2022**

B.B.A.

BBA 5B 10—HUMAN RESOURCE MANAGEMENT SPECIALIZATION—I—HUMAN  
RESOURCE PLANNING AND DEVELOPMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A**

*Answer all questions.*

1. Define HR planning ?
2. What is Career management ?
3. What is work culture ?
4. What is management of change ?
5. What is Organizational responsibility ?
6. What is Career dynamics ?
7. What is succession planning ?
8. What is job analysis ?
9. Explain Workforce flow mapping.
10. What is HRD climate ?
11. What is work culture ?
12. What is Talent management ?
13. What is management of change ?
14. What is job specification ?
15. What is Career planning ?

(15 × 2 = 30, Maximum ceiling 25 marks)

**Turn over**

**Part B***Answer all questions.*

16. Describe the importance of Human Resource Accounting in India.
17. Explain the Career planning process.
18. Describe the objectives of HRP.
19. Discuss the Impact of behavioural factors on job analysis.
20. What are the requirements Quality of work life in an organization ?
21. Explain HR demand forecasting technique.
22. Discuss the difference between job description and job specifications.
23. Discuss the importance of Career management policies.

$(8 \times 5 = 40)$ , Maximum ceiling 35 marks)

**Part C***Answer any two questions.*

24. Discuss HR demand forecasting techniques ?
25. Explain the Role of TQM and HRD strategies in change management.
26. Explain the Need, Significance, Objectives of Human Resource Accounting.
27. Discuss meaning and importance of career planning.

$(2 \times 10 = 20$  marks)