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Name.....

Reg. No.....

**FIFTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2022**

B.B.A.

BBA 5B 07—HUMAN RESOURCES MANAGEMENT

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.**Each question carries 2 marks.*

1. Define Personal management ?
2. Explain the term job rotation ?
3. What is Job analysis ?
4. What is induction Training ?
5. What is Compensation ?
6. Explain workforce diversity.
7. What is management games ?
8. What is Compensation ?
9. What is role playing ?
10. What you mean by job description ?
11. What is sensitivity training ?
12. What is Placement ?
13. What is strategic planning ?
14. What is Training process outsourcing ?
15. What is employee retention ?

(15 × 2 = 30, Maximum ceiling 25 marks)

**Turn over**

**Part B**

*Answer all questions.  
Each question carries 5 marks.*

16. Describe the importance of HRM.
17. What are the methods of job analysis ?
18. What is Human Resource Information System ?
19. Explain the principles of Performance appraisal ?
20. Describe types of Management Development Programs ?
21. Discuss the difference between recruitment and selection.
22. What is Strategic HRM ?
23. Discuss the difference between Personal management and Human Resource Management.

(8 × 5 = 40, Maximum ceiling 35 marks)

**Part C**

*Answer any two questions.  
Each question carries 10 marks.*

24. Explain Human Resource Information System.
25. Explain methods of Training and development methods ?
26. What are the methods of Performance appraisal ?
27. Explain the need of placement, induction and socialization in HRM.

(2 × 10 = 20 marks)