

DECLARATION

I, Majidha 2018 admission student of College of Agriculture, Padannakkad hereby declare that this report entitled “RURAL AWARENESS WORK EXPERIENCE & AGRO INDUSTRIAL ATTACHMENT (2021-2022)” is a bonafide record of work done by me during the course of B.Sc. (Ag.) Hons. and that the report has not previously formed the basis for the award to me of any degree, diploma, associateship, fellowship or other similar title, of any other university or society.

Padannakkad

Majidha

2018-41-555

CERTIFICATE

*Certified that this report entitled **RURAL AWARENESS WORK EXPERIENCE & AGRO INDUSTRIAL ATTACHMENT (2020-2021)** is a record of work done independently by **MAJIDHA**(2018-41-555) under the guidance and supervision of RAWE course teachers and that it has not previously formed the basis for the award of any degree, fellowship or associateship to her.*

RAWE co-ordinator

Dean

DEDICATION

“Our deep respect for the land and its harvest is the legacy of generation of farmers who put food on our tables, preserved our landscape, and inspired us with powerful work ethic”

I dedicate my work to the farming community who form the backbone of Indian agriculture.

ACKNOWLEDGEMENTS

Prima facie, I am grateful to the almighty for the good health and wellbeing that I am necessary for the completion of this report.

This work of mine owe to the farming community, with whose participation and cooperation we successfully completed this programme.

This project consumed a huge amount of work, resources and dedication. Still, completion would not have been possible if I did not have the support of Kerala Agricultural University and College of Agriculture, Padannakkad in particular. Therefore, I would like to extend my sincere gratitude that helped me in the timely and successful completion of the course on all theoretical and practical dimensions to the extent possible.

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INDEX

Sl. No.	Content	Page No.
1.	Orientation and interaction	20
2.	Krishibhavan Training	41
3.	Soil test-based fertilizer recommendation(Phase 1 and 2)	55
4.	Farm planning	64
5.	Attachment to Progressive Farmers	83
6.	Agro clinic	149
7.	Bank Attachment	164
8.	Training at KVK	188
9.	Training at Research Station	206
10.	EDP and Project Management	233
11.	SHG Training	245
12.	NGO Training	257
13.	Industrial Attachment	278
14.	Media Attachment	279
15.	Watershed Management Analysis	287
16.	Village Stay	318

Table index

Module name	Table no.	Table name	Page no.
Orientation and interaction	1.1	Schedule of activities	1
Krishibhavan Training	2.1	Subsidiary Enterprise	29
	2.2	Source of irrigation	29
	2.3	Pests and diseases of different crops	29
	2.4	Types of crops	30
	2.5	Farm equipments and machinery	30
	2.6	Register maintained	32
	2.7	Vegetable Development Programme	33
	2.8	ATMA	33
	2.9	SHM	34
	2.10	Schemes implemented in the panchayat 2020-2021	34
	2.11	Financial outlay	38
Soil Test based Fertilizer Recommendation	3.1	Schedule of activities 1	42
	3.2	Schedule of activities 2	48
Farm Planning	4.1	Homestead	59
	4.2	Cropping Pattern	59
	4.3	well	60
	4.4	Implements	60
	4.5	Analysis of existing plan	61
	4.6	SWOT Analysis	62
	4.7	Analysis of alternate plan	63
	4.8	Comparison of existing and alternate plan	63
Attachment to Progressive Farmers	5.1	Schedule of activities	65
	5.2	Benefit cost analysis	68
	5.3	SWOT Analysis 1	69
	5.4	SWOT Analysis 2	73-74
	5.5	SWOT Analysis 3	77
	5.6	SWOT Analysis 4	81

Agro clinic	6.1	Schedule of activities	84-85
Bank Attachment	7.1	Schedule of activities	150
	7.2	Family Details	159
	7.3	SWOT Analysis 1	160
	7.4	SWOT Analysis	162
Training at KVK	8.1	Schedule of activities	165
	8.2	Training conducted during previous years	168
	8.3	Training for rural youth	170
	8.4	Off campus trainings	170
	8.5	Training for rural youth	171
	8.6	Training programmes for extensional personal	171-172
	8.7	List of extension programme conducted by KVK	172
	8.8	On farm trials	173
	8.9	Front line demonstrations	174
	8.10	Technological interventions for doubling farmers income in Palakkad	175-177
	8.11	On farm trials	183-184
	8.12	Front line demonstrations	185-186
Training at Research Station	9.1	Schedule of Activities	198-199
EDP and Project Management	10.1	Schedule of activities	207
	10.2	SWOT Analysis	218
	10.3	Total returns	227
	10.4	SWOT Analysis	231
SHG Training	11.1	Schedule of activities	234
	11.2	SWOT Analysis	241
NGO Training	12.1	Schedule of activities	246
	12.2	NGO Details	250-251
	12.3	Project summary table	251-252
Industrial attachment	13.1	Schedule of activities	258
	13.2	Authority and responsibility	263-264
	13.3	Machines used in production process	272
	13.4	SWOT Analysis	273-274
Media attachment	14.1	Schedule of activities	279
Watershed	15.1	Schedule of activities	287

management analysis			
	15.2	Kodombellur gramapanchayat basic details	298
	15.3	Drain details	302
	15.4	Relief details	303
	15.5	Soil depth details	304
	15.6	Slope details	306
	15.7	Geomorphology details	308
	15.8	Land use details	309
	15.9	DLT Details	311
	15.10	ALT Details	312
	15.11	Livelihood details	313
Village stay	16.1	Schedule of activities	318
	16.2	Government institutions	321
	16.3	Livestock details	322
	16.4	Sources of irrigation	324
	16.5	Pests and diseases of different crops noticed in that area	325
	16.6	Types of soils	325
	16.7	Farm equipment and machinery	326
	16.8	Input agencies and availability of farm inputs	326
	16.9	General fertilizer recommendation for banana	362
	16.10	Fertilizer recommendation for coconut	363
	16.11	Fertilizer recommendation for arecanut	364
	16.12	Fertilizer recommendation for coconut	365
	16.13	Fertilizer recommendation for arecanut	365
	16.14	General fertilizer recommendation for coconut	367
	16.15	General fertilizer recommendation for coconut	368
	16.16	Fertilizer recommendation	368

		for arecanut	
	16.17	General nutrient recommendation	372
	16.18	General fertilizer recommendation for arecanut	373
	16.19	Fertilizer recommendation for coconut	374
	16.20	Fertilizer recommendation for arecanut	375
	16.21	General nutrient recommendation	376
	16.22	General nutrient recommendation	376
	16.23	Fertilizer recommendation	377
	16.24	General nutrient recommendation	377
	16.25	General nutrient recommendation	378
	16.26	General nutrient recommendation	379
	16.27	General nutrient recommendation	380
	16.28	General nutrient recommendation	381
	16.29	General nutrient recommendation	381
	16.30	Financial outlay of the project	383
	16.31	Cost factors of the project	386
	16.32	Expected returns from the project	386
	16.33	Economic aspects of the project	389

Plate index

Module name	Plate no.	Plate name	Page no.
Orientation and interaction	1.1	Inauguration	18
	1.2	Orientation Session	18
Krishibhavan training	2.1	Photos in Krishibhavan	39
	2.2	Field visits	40
Soil Test based Fertilizer Recommendation	3.1	Soil health card	52
	3.2	Soil health card prepared	53
Farm planning	3.3	Soil sample collection	54
	4.1	photos	64
Attachment to Progressive Farmers	5.1	IFS Farmer	71
	5.2	Mobility map of IFS Farmer	71
	5.3	Paddy farmer	75
	5.4	Mobility map of paddy farmer	75
	5.5	Hi-Tech farmer	78
	5.6	Mobility map of Hi-Tech farmer	79
	5.7	Hi-Tech farmer	82-83
	6.1	Agro clinic day 1	118
	6.2	Agro clinic day 2	119
	6.3	Agro clinic day 3	120
	6.4	Agro clinic day 5	121
	6.5	Inauguration at Nallompuzha	147
	6.6	Inauguration at Kuttur	148
	6.7	Inauguration at Puthigai	148
Bank attachment	7.1	Beneficiary field visit	163
	7.2	Orientation class	163
	7.3	Bank visit	164
	8.1	KVK Activities	187
	8.2	Attapadi visit	187
	8.3	KVK products	187
	8.4	KVK field visits	188
Training at Research station	9.1	Daily activities	206
	9.2	Field visits	206

EDP and project management	10.1	Orientation class	233
	10.2	Visit to MagicCO	233
SHG Training	11.1	Jeevan honey visit	242
	11.2	Amritham nutrimix visit	244
NGO Training	12.1	NGO Activities	257
Industrial attachment	13.1	Visit photos	278
Media attachment	14.1	Orientation class	285
	14.2	Video making photos	286
Watershed management analysis	15.1	Ward13 map	300
	15.2	Ward 14 map	301
	15.3	Drain map	302
	15.4	Relief map	303
	15.5	Soil depth map	304
	15.6	Soil map and slope map	305
	15.7	Geology map and geomorphology map	307
	15.8	Land use map	308
	15.9	DLT map	311
	15.10	ALT map	312
	15.11	Livelihood details	313
	15.12	Gallery	315
Village stay	16.1	Glimpses of village stay activities undertaken	391

INTRODUCTION

Being the noblest profession, agriculture has spread its glory to thousand realms. The sector owns popular tag like the “backbone of Indian economy”, “heart of food security” and “pillar of natural resource conservation”. To make the sector more attractive, it must provide an earning to support lives of those who do farming while ensuring community health food safety and environmental security. The farming has to be viable and economic. Agriculture sector should pave a way to wipe out unemployment menace among the youth. These are newer challenges confronted by decision makers and educational researchers. Explication of these challenges invariably requires a cradle of well-equipped and technically sound agriculture professionals. An initiative to resolve and meet these requirements came out in the form “Rural Awareness Work Experience” (RAWE) programme for final year B. Sc. (Ag.) Hons. students of Indian agricultural universities after the recommendation of Randhawa Committee (1992). After many years of successful running of the programme, the 5th Dean’s Committee of ICAR revised the syllabus and recommended to implement student READY programme.

Student READY Programme

The student READY (Rural Entrepreneurship Awareness Development Yojana) programme is a new initiative of Indian council of agricultural research to reorient graduates of agriculture and allied for ensuring and assuring employability and develop entrepreneurs for emerging knowledge intensive agriculture. This programme will help in building confidence, skill and acquire Indigenous Technical Knowledge (ITK) of the locality and thereby, preparing the pass out for self-employment. This programme includes five components *i.e.*, experiential learning, Rural Awareness Work experience, In-Plant Training/Industrial attachment, Hands-on training (HOT)/ Skill development training and Student’s project. All these components are interactive and are conceptualized for building skills in project development and execution, decision making, individual and team coordination, approach to problem solving, accounting, quality control, marketing and resolving conflict, *etc.* with end to end approach. This programme will be very useful and beneficial to the B.Sc. (Ag.) Hons. students in gaining the competence for entrepreneurship development and will play key role in overall personality development.