

DECLARATION

I, Majidha 2018 admission student of College of Agriculture, Padannakkad hereby declare that this report entitled “RURAL AWARENESS WORK EXPERIENCE & AGRO INDUSTRIAL ATTACHMENT (2021-2022)” is a bonafide record of work done by me during the course of B.Sc. (Ag.) Hons. and that the report has not previously formed the basis for the award to me of any degree, diploma, associateship, fellowship or other similar title, of any other university or society.

Padannakkad

Majidha

2018-41-555

CERTIFICATE

*Certified that this report entitled **RURAL AWARENESS WORK EXPERIENCE & AGRO INDUSTRIAL ATTACHMENT (2020-2021)** is a record of work done independently by **MAJIDHA**(2018-41-555) under the guidance and supervision of RAWE course teachers and that it has not previously formed the basis for the award of any degree, fellowship or associateship to her.*

RAWE co-ordinator

Dean

DEDICATION

“Our deep respect for the land and its harvest is the legacy of generation of farmers who put food on our tables, preserved our landscape, and inspired us with powerful work ethic”

I dedicate my work to the farming community who form the backbone of Indian agriculture.

ACKNOWLEDGEMENTS

Prima facie, I am grateful to the almighty for the good health and wellbeing that I am necessary for the completion of this report.

This work of mine owe to the farming community, with whose participation and cooperation we successfully completed this programme.

This project consumed a huge amount of work, resources and dedication. Still, completion would not have been possible if I did not have the support of Kerala Agricultural University and College of Agriculture, Padannakkad in particular. Therefore, I would like to extend my sincere gratitude that helped me in the timely and successful completion of the course on all theoretical and practical dimensions to the extent possible.

I owe a depth of gratitude to Dr. Mini P. K. (Dean, COA Padannakkad) for the vision and foresight which inspired us to conceive the programme.

I would like to express my deepest appreciation with thanks, the kind of patronage, loving inspiration and timely guidance which I have received from RAWE coordinators Dr. Jasna V. K. and Mrs. Shamna N.

I am deeply obliged to all teachers of COA, Padannakkad, for providing me with valuable services, timely advice and above all for lending their hand in the path of success.

I also specially thank all the administrative, non-teaching staff, farm officers, labourers who all were directly involved in the smooth conduct of our programme.

I express my deep sense of gratitude to all module leaders for their stupendous effort and great interest in planning each module and exposing me to the same which enabled me to achieve very good practical orientation on each module.

It is also my duty to record my thankfulness to all our friends and well-wishers inside and outside the campus who offered their valuable time and efforts selflessly for the successful completion of our course.

I remember with affection my parents for supporting me in the course of the programme.

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INTRODUCTION

Being the noblest profession, agriculture has spread its glory to thousand realms. The sector owns popular tag like the “backbone of Indian economy”, “heart of food security” and “pillar of natural resource conservation”. To make the sector more attractive, it must provide an earning to support lives of those who do farming while ensuring community health food safety and environmental security. The farming has to be viable and economic. Agriculture sector should pave a way to wipe out unemployment menace among the youth. These are newer challenges confronted by decision makers and educational researchers. Explication of these challenges invariably requires a cradle of well-equipped and technically sound agriculture professionals. An initiative to resolve and meet these requirements came out in the form “Rural Awareness Work Experience” (RAWE) programme for final year B. Sc. (Ag.) Hons. students of Indian agricultural universities after the recommendation of Randhawa Committee (1992). After many years of successful running of the programme, the 5th Dean’s Committee of ICAR revised the syllabus and recommended to implement student READY programme.

Student READY Programme

The student READY (Rural Entrepreneurship Awareness Development Yojana) programme is a new initiative of Indian council of agricultural research to reorient graduates of agriculture and allied for ensuring and assuring employability and develop entrepreneurs for emerging knowledge intensive agriculture. This programme will help in building confidence, skill and acquire Indigenous Technical Knowledge (ITK) of the locality and thereby, preparing the pass out for self-employment. This programme includes five components *i.e.*, experiential learning, Rural Awareness Work experience, In-Plant Training/Industrial attachment, Hands-on training (HOT)/ Skill development training and Student’s project. All these components are interactive and are conceptualized for building skills in project development and execution, decision making, individual and team coordination, approach to problem solving, accounting, quality control, marketing and resolving conflict, *etc.* with end to end approach. This programme will be very useful and beneficial to the B.Sc. (Ag.) Hons. students in gaining the competence for entrepreneurship development and will play key role in overall personality development.